

(4) Example 1-B: Mars Incorporated the maker of skittles claims that there should be an equal distribution of flavors. Since there are 5 flavors in each package, each flavor should represent ___ % of the total bag. Does your bag support their claim? (Show all steps below)

H₀: The distribution of candy colors is as the manufacturer claimed; uniform (all occur with frequency 1/5).

H_A: The distribution is not what the manufacturer claims it to be.

A0 Data are counts.

C0 (Are they?)

We have categorical data (counts).

A1 Individuals/data independent.

C1 SRS and $n < 10\%$ population.
all candies.

We have a random sample of Skittles (we think) and $59 < 10\%$ of all candies.

A2 Sample large enough

C2 All expected counts ≥ 5 .

We expect $11.8 \geq 5$ of each color to be in the bag.

Because the conditions are satisfied I'll use a χ^2 model with $5 - 1 = 4$ degrees of freedom and do a chi-square goodness-of-fit test.

Flavor/Color	Observed Counts	Expected Values (#obs.*hyp.prop.)	Residuals (Obs - Exp)	(Residuals) ² (Obs - Exp) ²	Component (Obs - Exp) ² /Exp	
Lime/Green	11	11.8	-0.8	0.64	0.054	
Grape/Purple	16	11.8	4.2	17.64	1.495	
Lemon/Yellow	11	11.8	-0.8	0.64	0.054	
Orange/Orange	11	11.8	-0.8	0.64	0.054	
Strawberry/Red	10	11.8	-1.8	3.24	0.275	
Sum	59				1.932	= χ^2
degrees freedom (# of cells - 1)	4					